

From Art House flicks to YouTube channels media producers have one shared goal: getting eyes on their products. This class traces how audiences, viewers, and users have been encouraged through recommendations, marketing, criticism, and the algorithm. We'll explore the mechanisms of cultural consecration and think deeply about what it means when taste becomes something managed by machine.

# CTCS 468: RECOMMENDED FOR YOU: CRITICISM, AWARDS, AND ALGORITHMS

Professor Laura Isabel Serna

SCA 316

Wednesdays 10Am-1:50PM



**J**  
237 films • 175 reviews

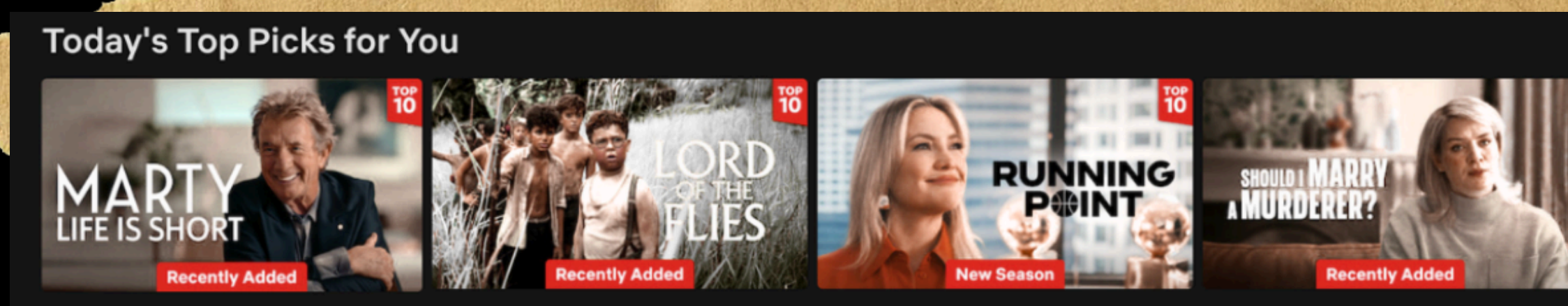
**mak**  
735 films • 809 reviews

**James (Schaffrillas)**  
1.5K films • 1.4K reviews

**starstruck**  
1K films • 38 reviews

**júlia**  
3.5K films • 1.1K reviews

Today's Top Picks for You



**MARTY**  
LIFE IS SHORT  
Recently Added

**LORD OF THE FLIES**  
Recently Added

**RUNNING POINT**  
New Season

**SHOULD I MARRY A MURDERER?**  
Recently Added

**ROGER  
EBERT'S  
FOUR-STAR  
REVIEWS  
1967-2007**